

FOR IMMEDIATE PUBLICATION
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Aurora aligns new course for 2014

Award-winning international transport specialist, Aurora Yacht Logistics, has announced its new strategy for providing services within Australia for 2014.

In 2013, Aurora received the prestigious 'Best Marine Export Performance - medium exporter' award from the Australian Marine Export Industry. This award, alongside their consistent growth, is verification they practice their philosophy for providing professional and quality customer service.

This year Aurora will be concentrating its efforts on the Peter's and May network to offer a larger range of shipping options. Aurora has specifically segmented and expanded its existing services into General Marine Freight, Marine Event Logistics, Commercial Boat Transport and Customs Clearance.

Managing Director, Jason Roberts, said it was important that the industry and Aurora's clientele could clearly identify what transport services are available and most suited to them.

"We've taken this new approach in marketing our services to educate our audiences that we're not just a general marine transport company but offer specialized expertise across all areas of marine logistics."

The partnership with Peter's & May has established Aurora with an internationally recognized reputation that is trusted by the world's leading yacht manufacturers - being the world's only ISO accredited boat transporter.

This network, in addition to the high level of service and cost effective delivery solutions, make Aurora the most prominent, Australian owned and operated, yacht logistics company.

"We are the only provider in Australia to offer such a diverse range of secure marine transport solutions and we aim to create an environment where our customers continue to feel secure when they use our services. We share our knowledge with our clients and keep them regularly updated every step of the way."

Alongside the Lift on / Lift off yacht transport service, Aurora will also focus on Marine Event Logistics this year. With Australian racing becoming increasingly prominent, Aurora aims to attract and assist international competition to our shores. Besides yacht transport, Aurora can also provide assistance with temporary imports for containerized crew equipment, mast and cradle transport, yacht spares by air and sea freight. Aurora has the capacity to look after international racing yacht movements via both air and sea transport, including mast freight. With fully controlled loadmasters available at both the origin and destination, they offer complete international yacht event door-to-door return services.

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Aurora also has a Commercial Transport division that encompasses the movement of workboats, hovercraft, military craft, fishing vessels, patrol boats and barges. Utilizing specialized break bulk carriers, Aurora coordinates the movement of heavy, oversized cargo.

Before clients import their yacht, commercial craft or spare parts, Aurora's in-house customs brokers provide comprehensive information on relevant import duty, GST and Australian quarantine requirements. Their accredited customs brokers eliminate confusion and reduce hassle in this complex documentation and reporting process. Our brokers work closely with our operations team to ensure a seamless transition throughout the entire process.

"We are proud to offer our customers a comprehensive marina-to-marina style service across all our divisions, which is a demand infrequently offered by larger international companies," said Jason.

For all marine logistic enquiries, please contact Aurora Yacht Logistics on (07) 3900 5900 or visit www.yacht-transport.com.au

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Media Enquiries:

For additional information, hi-res images, or to organise an interview please contact Lauren Brittain – 0423 600 530 – lauren@propelpr.com.au or visit www.propelpr.com.au